

# WISCONSIN READY MIXED CONCRETE ASSOCIATION



## Producer Membership Benefits

*The mission of the Wisconsin Ready Mixed Concrete Association is to advance our industry through legislative action, promotion and education.*

### A Strong History

*The Wisconsin Ready Mixed Concrete Association (WRMCA), established in 1939, is a nonprofit professional organization committed to strengthening the ready mixed concrete industry in Wisconsin and Michigan's Upper Peninsula. Since its beginning, the Association has developed its structure and membership and is proud to represent our member companies.*

The WRMCA does not own or operate trucks or ready-mix plants. But the Association partners with its producer members on every job, providing positive impact for producer member bottom lines through the off-road fuel tax rebate, sales tax exemptions for ready-mix trucks, ACI certification programs, and legislative and regulatory advocacy programs.

Comprised of producer and associate members, overseen by its Board of Directors, and assisted by a talented professional staff comprised of an Executive Director, Public Policy Director/Lobbyist, Association Manager and Paving Consultant, the WRMCA contributes to and helps connect its members to a global knowledge community, while working collaboratively to advance the ready-mix industry in Wisconsin and the UP.

Partnering with associations and academics, the WRMCA brings this knowledge to the marketplace for use by Wisconsin/UP contractors, engineers, architects, students and educators, government, owners, and the public.

### Our Goals & Services

The WRMCA creates a productive setting of support and information exchange among ready-mix industry stakeholders in Wisconsin and Michigan's Upper Peninsula, advancing the industry through the power of association in legislative, promotional, and educational arenas and helping producer members hurdle the increasingly complex challenges of successfully running a ready-mix operation.

### Market Promotion of the Ready-Mix Industry

The WRMCA is the voice of Wisconsin's and Michigan's Upper Peninsula ready-mix concrete industry. The WRMCA increases members' visibility to potential customers, an enormous assistance in business development. The Association provides beneficial information about the industry, and the many features, options, and benefits of concrete construction.

### Technical Services

The Association addresses specific concrete related technical issues spearheaded by its Technical Committee. A dynamic Technical Workshop is held annually.

Technical seminars are provided by the WRMCA Paving Consultant. ACI concrete field testing technician, flatwork, strength testing, and pervious concrete testing courses are available through the Association's Certification Committee.

### Current Industry Information

Every WRMCA member receives a bi-weekly digital newsletter offering information pertaining to the WRMCA and the ready mix industry. This publication recaps the previous week's events and news within the Association and keeps you up-to-date on upcoming events and industry related news. Members also receive a quarterly newsletter and access to the WRMCA web site featuring a members' link.

Additionally, members receive invitations to WRMCA events, Board of Directors' and committee notices, minutes of those meetings, and financial statements.

### Representation in Professional Organizations

To increase awareness and recognition of the ready-mix industry, WRMCA represents its members in related organizations. This interaction helps increase members' visibility.

### Convenient Central Office

Located across from Wisconsin's Capitol in Madison, members can visit at any time. The office houses a library of information available to all members. WRMCA's staff can provide current or archived industry materials and literature.

## Producer Benefits

Producer Members benefit from and maintain the satisfaction of knowing their annual dues investment help support these important ongoing WRMCA programs:

- Statewide/UP and Regional Promotion Programs
- Statewide/UP Design Build Firm Education Programs
- Annual Concrete Design Award Program
- Annual Convention
- Annual Operations, Environmental, and Safety Workshop
- Annual Technical Workshop
- Statewide/UP Public Relations Programs
- Regional Contractor Education Programs
- Industry information files, current and archived
- Structured networking opportunities at meetings/events
- Advertising Opportunities through web site
- ACI Certification Programs: Concrete Field Testing Technician - Grade I; Concrete Flatwork; Pervious Concrete; Strength Testing; Self-Consolidating Concrete Testing Technician, Nondestructive Testing Specialist - Concrete Strength
- *In the Mix* (bi-weekly digital newsletter)
- *The WRMCA Scoop* (quarterly newsletter)
- WRMCA web site: [www.wrmca.com](http://www.wrmca.com)
- WRMCA Membership Directory
- Industry Promotion Materials
- Industry Technical Materials
- Involvement with OSHA, DOT, DNR, NRCS and WisDOT
- Participation in the Concrete Testing Adherence Collaboration
- Annual Scholarship for WRMCA family members
- Legislative Advocacy-Lobbyists on staff
- Regulatory Advocacy
- Sale tax exemptions for ready-mix trucks

In addition to using the strength of the WRMCA membership to create, build, maintain, and protect markets, savvy producer members network with industry leaders from across Wisconsin and Michigan's UP to keep their organizations informed about issues and trends impacting the ready-mix industry. They exercise and improve their leadership skills – and the leadership skills of their key people – through active involvement in WRMCA committees and events. They utilize their WRMCA producer membership to heighten their company's profile as a key ready-mix industry player. They take advantage of WRMCA educational opportunities, and plug into a global knowledge community through the WRMCA's established and ever-growing network of associations, associate members, and academics. They use the WRMCA as a practical way to give back to the ready mixed concrete industry.

## How to Join

Joining the WRMCA is easy. Simply review the WRMCA member dues information, complete the WRMCA membership application, and return it with payment to the WRMCA office. Payment can be made via check or credit card.

### **For More Information, contact WRMCA at:**

44 East Mifflin Street, Suite 305, Madison, WI 53703

Phone: 608.250.6304

Email: [info@wrmca.com](mailto:info@wrmca.com)

Web: [www.wrmca.com](http://www.wrmca.com)



Wisconsin  
Ready Mixed  
Concrete  
Association

# WRMCA Producer Membership Application

I hereby apply for membership in the Wisconsin Ready Mixed Concrete Association, Inc., in the name for:

COMPANY

CONTACT

TITLE

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

WEBSITE

PRODUCT/SERVICE

SPONSORED BY NAME

COMPANY

We hereby agree to abide by the Articles of Incorporation and By-Laws of this Association and such amendments thereto as may be subsequently enacted.

SIGNED

TITLE

To pay with a credit card (VISA or Mastercard):

CARDHOLDER NAME

ADDRESS

CITY

STATE

ZIP

CARD NUMBER

EXPIRATION DATE

AMOUNT

## Ready Mixed Concrete Producer Dues (based on cubic yards produced per year):

0-29,999	\$1,500
30,000-59,999	\$2,500
60,000-74,999	\$3,500
75,000-109,999	\$4,000
110,000-129,999	\$5,000
130,000-174,999	\$6,000
175,000-224,999	\$7,000
225,000-299,999	\$9,000
300,000-399,999	\$11,000
400,000-499,999	\$12,500
More than 500,00	\$13,750