

## WRMCA ANNUAL CONVENTION SPEAKER BIOS

**Wally Adamchik** In his youth, Wally Adamchik worked with his father and brother in construction. Both master craftsmen, they insisted upon and produced top-quality work. He learned more about excellence from his mother, who was the first woman to referee a basketball game at Madison Square Garden.

At the University of Notre Dame, Wally was the mascot where he led 65,000 people on every football Saturday. As an Officer of Marines, Wally deployed throughout the world in training, peacekeeping, and combat operations. First, in a tank battalion and then, as the pilot of AH-1W Super Cobra attack helicopters.

Always seeking a new challenge, Wally entered the hyper-competitive private sector. He was recognized for superior performance and award-winning leadership at two national restaurant companies. At the same time he earned his Master of Business Administration from the University of North Carolina at Chapel Hill.

He is the President of FireStarter Speaking and Consulting and serves today as a consultant, speaker, and author. His new book, NO YELLING-The Nine Secrets of Marine Corps Leadership is getting rave reviews. He understands the Fortune 500 firm as well as he does the family business and is able to tailor his approach to make an impact in both. He has been quoted in Fortune Small Business and many national trade publications.

**Mark Federle** is currently the Associate Dean for Academic Affairs for the OPUS College of Engineering at Marquette University. He has also served as the McShane Chair of Construction Engineering and Management (Professor-in-Charge of the CEMA program), April 2008 – Aug 2016, where he started the first ABET-accredited (as of 2010) Construction Engineering Program at a Jesuit or Catholic University in the world. Previously he was Chief Information Officer for The Weitz Company in Des Moines for 9 years. Prior to joining The Weitz Company, Federle was the Professor-in-Charge of Construction Engineering program at Iowa State University, where he taught for nine years.

Dr. Federle has been active with making industry-based presentations on leadership, project management, lean, and ethics for the past 3 decades, he has spoken extensively at National, Regional, and State conventions on a variety of topics. He has published extensively on a variety of topics related to construction engineering. Mark earned his PhD and Masters in Construction Engineering and Management from the University of Michigan. He earned a BS in Civil Engineering from Rose-Hulman Institute of Technology. Mark is a licensed Professional Engineer, CM-Lean, and a Certified Professional Constructor. Mark was awarded The Career Achievement Award by Rose-Hulman in 2005. He was recognized by

AGC of America as Instructor of the Year in 2011. He helped develop content for the Lean Construction Education program and STP. He teaches in the PMC, PMDP, and AMP programs as well as teaching a variety of company and project management courses for local chapters.

**Andrew Tyrrell** has been with NRMCA for almost six years and has served as Director before advancing to Executive Vice President, Governmental Affairs. He has many years of experience as a US Congressional staff assistant, campaign manager, and legislative assistant before making the career move to NRMCA. Andrew has a BA, in Public Policy, and an MBA, in Business Administration and Management from The George Washington University School of Business.

**Michelle L. Wilson, FCI**, is Senior Director of Concrete Industry Outreach and Support at the Portland Cement Association. She has over 25 years of experience relating to concrete materials, specifications, performance, troubleshooting and repair.

Wilson is the primary author of PCA's "*Design and Control of Concrete Mixtures*". She is responsible for PCA's technical resources covering the entire spectrum of cement and concrete technology including industry outreach and support for PCA's Roadmap to Carbon Neutrality. She has given numerous workshops and keynote presentations globally, including at World of Concrete, CONEXPO/CONAGG, and the International Builders Show.

Wilson served on the Board of Direction of American Concrete Institute and is past chair of 301 Specifications for Concrete Construction. She received the 2008 ACI Young Member Award for Professional Achievement and became a Fellow of the Institute in 2010. She is also a member of ASTM International Committee C09 Concrete and Concrete Aggregates, and served on the C09 Executive Committee, and is current chair of Subcommittee C09.40- Specification for Ready Mixed Concrete.

Wilson received her BS in architectural engineering from Milwaukee School of Engineering, Milwaukee, WI, with an emphasis in structural engineering and concrete materials. She was awarded the 2022 Outstanding Alumna of the Year from MSOE.

**Dennis Winters** is a nationally recognized expert on human resource challenges in the competitive global economic environment. Mr. Winters has presented on the increasing value of talent to numerous audiences, including the Milken Global Conference, the Society of Business Editors and Writers, the National Association of State Legislators, and the Council of Chief State School Officers.

Mr. Winters has expertise in economic analysis, modeling and forecasting, encompassing everything from designing commodity derivative strategies to long-term policy initiative scenario assessments. Mr. Winters' areas of focus include regional and national macroeconomics, energy and labor markets, and economic impact analysis.

He has served as an advisor to private industry, government agencies, and elected federal, state, and local officials. Mr. Winters has testified before governmental investigative bodies and appeared in television and radio interviews and been quoted in the national press such as the Wall Street Journal, Investors Daily, USA Today, the Christian Science Monitor, the Journal of Commerce, and the Swedish equivalent of *Business Week*, as well as many local newspapers.

Mr. Winters' first professional love was the energy sector where he covered the coal, petroleum, natural gas, and power markets, consulting to with major oil companies, utilities, OPEC, exchanges, and state and federal governments. Mr. Winters has been a consulting economist for over thirty years including senior positions at Wharton Econometric Forecasting Associates (WEFA), DRI / McGraw-Hill (now combined into IHS Global Insights). He was Vice President and Director of Research for NorthStar Economics.

Dennis Winters' current titles are Chief Economist, Director of the Bureau of Workforce Information and Technical Support, and Labor Market Information Director for the Wisconsin Department of Workforce Development. Dennis Winters was educated at the University of Wisconsin - Madison and Colorado State University.

**Tim Hostettler** was born and raised in and around the small northern California town of Chico. After graduating high school, he spent a few aimless years at the local community college studying agricultural mechanics before inadvertently landing a part time job as a concrete laborer for a local, vertically integrated company in 1986. Having some mechanical skill, they soon had him working on trucks and equipment in the shop, and eventually driving a ready-mix concrete truck.

As the years went by, he became the batch-man/dispatcher for the plant. In 1992, the small company was purchased by a larger company, and Tim soon became the Chico plant manager and then in 2005 the general manager for northern California ready mix operations. In 2008 he was approached by the faculty of the local university (California State University Chico) to assist with teaching a class for their new Concrete Industry Management program. However, the faculty member he was to assist suddenly quit shortly before classes started, so Tim ended up teaching that first class –Facilities Management—by himself. The following spring, he was given another class, and the following year two more. In

2011 he stepped down from the general manager position to a sales position in order to spend more time teaching, and at one point he had three classes per semester in addition to his full-time day job. Also about this time, the administration convinced him that it would be worthwhile to pursue a Masters' degree, which he did through the Middle Tennessee State University Concrete Industry Management program, completing the M.B.A. in 2015.

In 2017 he left California to pursue a job opportunity as a technical sales representative with a large concrete admixture company in South Dakota. At an industry event in 2019, he heard a presentation from Thor Becken of Cemstone regarding the possibility of a Concrete Industry Management program coming to the North Central Region of the country, and when the program did eventually find a home at South Dakota State University in Brookings, he threw his hat in the ring and was hired as the program director.

Tim and his wife Shannon reside in Aurora, South Dakota, just across the freeway from Brookings. Their two sons are also in the industry- oldest son Robert works for CalPortland as the Operations Manager over the state of Oregon and southern Washington aggregate operations, and younger son Donald is Operations and Sales Manager for Ace Ready Mix (a division of L.G. Everist) in Sioux Falls, South Dakota.

**Brad Winchester** is a partner and director of the construction and real estate practice at M3 Insurance. He serves as a subject matter expert, strategist and thought leader in this area and is responsible for sharing information on trends and issues that specifically impact the practice. Specializing in property and casualty insurance and risk management strategies, he helps design unique coverage solutions for in the construction and real estate industry.

Earned degree in marketing from the University of Wisconsin-Madison School of Business. Played 12 years of professional hockey with the National Hockey League and American Hockey League. Joined M3 in 2016.

**Matthew Thomson** is the director of cyber liability at M3 Insurance. In this role, he is responsible for sales support, market relations, training, and thought leadership within the cyber, media, and technology error and omissions (E&O) lines of coverage. Thomson also oversees and develops M3's cyber book of business. In serving as a cyber security strategist and advisor, he helps clients mitigate cyber exposures through preventative controls and formal risk transfer mechanisms.

Thomson has diverse experience in incident response, cyber risk, compliance frameworks, and security awareness & training – among other cyber related fields.

Earned a master's degree in information assurance from the University of Maryland Global Campus. Earned a bachelor's degree in computer science from Marquette University. Gained experience as a cyberspace operations officer in the U.S. Air Force and led cybersecurity for Breakthrough and Community First Credit Union. Joined M3 in 2022.