

WRMCA CONVENTION

Wisconsin Ready Mixed Concrete Association's 70th Annual Convention

February 26-27, 2020

Grand Geneva Resort & Spa, Lake Geneva



The Concrete Design Awards presentation
will be held on Friday, February 28th.



EUCLID CHEMICAL



TuffLite Aluminum
Chutes



ACCOMMODATIONS

GRAND GENEVA RESORT & SPA

7036 Grand Geneva Way
Lake Geneva, WI 53147

Reservations: **855.833.5345**

Room Rate

\$119/night double, \$144 guaranteed king, \$219 junior suite + taxes and fees.
Please mention WRMCA to get the discounted rate.

Cutoff date is **January 24, 2020**. Hotel website - <https://www.grandgeneva.com/>

Check in time: 4:00 pm/Check out time: 11:00 am

Hotel

Grand Geneva is the only four-diamond property in the Lake Geneva area! It features a 1,300 acre property with a multitude of activities including: Full Service Spa, Indoor Water Park, 35' Indoor Rock Climbing Wall, Fitness Center, and Indoor Tennis. The winter months boast abundant outdoor recreation including Downhill Skiing, Cross Country Skiing, Snow Shoeing, Ice Skating, Sledding and Sleigh Rides.

All 355 guestrooms and suites feature a mini-refrigerator, an LCD flat screen TV as well as a TV imbedded in the bathroom mirror. Grand Geneva offers three distinct restaurants: **Geneva ChopHouse** - featuring hand cut steaks and fresh seafood, **Ristoranté Brissago** - specializing in authentic Italian cuisine and **The Grand Café** - serving contemporary American cuisine; and farm-to-table selections.

Conference

The 70th Annual WRMCA Convention will feature sessions on the industry, fibers, mix designs, workforce, business planning, dispatching, NRMCA as well as an invited legislator. We're Partners Receptions will be held on both evenings allowing quality networking time with industry comrades.

You won't want to miss the 38th Annual Concrete Design Awards that will be held on Friday, February 28th at 11:00 a.m. Architects, Contractors, Engineers, Owners, and WRMCA Member Ready Mixed Producers will be recognized for their unique and outstanding use of ready-mixed concrete. The registration fee to attend the awards is included in the full registration price.

CONVENTION SCHEDULE

Wednesday, February 26, 2020

- 1:00-1:30 p.m. Registration
- 1:45-2:15 p.m. **Industry Update** - Ray McVeigh, Great Lakes Cement Promotion Council
- 2:15-3:15 p.m. **Fiber Reinforcement in 2020** - Dan Large, FRC, LLC
- 3:15-3:30 p.m. Break
- 3:30-4:30 p.m. **Evaluating Mix Design Submittals for High Performance Floors & Pavements** - Bryan Birdwell, Structural Services
- 5:00-6:00 p.m. **Reception**

Thursday, February 27, 2020

- 7:45-8:45 a.m. Breakfast/Registration
- 9:00-9:45 a.m. **Tomorrow's Workforce is Here: Taking Action Now** - Erin Henry, Northwestern Mutual
- 10:00-11:00 a.m. **Recession Ready? Leverage the Right Professional Team to Solidify Your Business Plan** - Nick Hunzinger & Jared Thompson, Wealth Partners
- 11:00-Noon **Efficiencies in Dispatching and GPS Truck Tracking** - Dirk Krueger, Command Alkon
- 12:00-1:00 p.m. Lunch
- 1:00-1:30 p.m. **Legislative Update** - Peter Kammer, The Kammer Group
- 1:30-2:30 p.m. **Legislative Guest**
- 2:00-3:00 p.m. **Changes and Opportunities at NRMCA** - John Carew, Carew Concrete & Supply and Mike Philipps, NRMCA
- 3:00-3:30 p.m. **OES Update** - Adam Tegelman, MCC, Inc.
- 3:30-4:00 p.m. **Board & Award Recognition**
- 5:00-6:00 p.m. **Reception**
- 6:00 p.m. **Dinner**

Friday, February 28, 2020 - Concrete Design Awards

- 10:30 a.m. Registration
- 11:00 a.m. Award Presentation
- 11:30 a.m. Lunch & Adjourn



REGISTRATION

Dates: Wednesday, February 26th-Thurseday, February 27th
Concrete Design Awards Friday, February 28th.

Reservations: Grand Geneva Resort & Spa Reservations: **855-833-5345**
The room block will be held for WRMCA members until **January 24, 2020**.
Please mention that you are with the WRMCA to receive the special room rate of \$119/night double, \$144 guaranteed king, \$219 junior suite + taxes and fees.

Registration: Complete the form below with your check and mail to: WRMCA, 44 E. Mifflin Street, Suite 305, Madison, WI 53703 or email cschwenn@wrmca.com.
NOTE: Only full registration includes Concrete Design Awards.

Cancellation: A full refund will be given to those who cancel their registration prior to February 19, 2020. After February 19th, no refunds will be given for any cancellations due to commitments to the hotel. Substitutions are always allowed! No shows will be charged full registration fees.

Attendee Name	Full Registration WRMCA Member	Single Day Please indicate which day.	Guest	Concrete Design Awards Only
	\$350	\$225	\$150	\$70
TOTALS				

Method of Payment

____ Credit Card (5% processing fee will be added) ____ Check **TOTAL PAID:** _____

Company: _____

Credit Card Number: _____ **Expiration Date:** _____

Credit Card Address: _____

Email : _____ **Phone:** _____

If you are a full registration, please check this box if you will be attending the awards on Friday.