

# WRMCA CONVENTION

## Wisconsin Ready Mixed Concrete Association's 68th Annual Convention

March 14-15, 2018  
Osthoff Resort, Elkhart Lake



The Concrete Design Awards will be presented  
the morning of Friday, March 16th.

Thank you to the following sponsors:



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BUILDING TRUST



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# ACCOMMODATIONS

## OSTHOFF RESORT

101 Osthoff Avenue

Elkhart Lake, WI 53020-0151

Reservations: 855-876-3399

### Room Rate

\$119/night for 1 or 2 bedroom Woodland Suite or \$159 for a 2 bedroom Lakeview/Courtyard Suites + taxes and fees. Please mention WRMCA to get the discounted rate.

Cutoff Date is **February 16, 2018**. Hotel website - <http://www.osthoff.com/>

Check in time: 4:00 pm/Check out time - Noon

*Osthoff on the lake*<sup>TM</sup> is a premier AAA Four Diamond resort set on 500 ft of pristine shoreline on Elkhart Lake. Discover spacious suites, cozy surroundings, elegant and casual dining, a world-class spa, a cooking school and beautiful settings for weddings, meetings and fun family recreation.

The Osthoff Resort provides a number of dining options with an emphasis on a relaxed and comfortable dining experience. Accommodations consist of spacious one-, two-, and three-bedroom suites and a limited number of guest rooms, all with a choice of woodland, courtyard or lake views.

Elkhart Lake is a healthy living destination with farm to table cuisine, abundant silent sport opportunities and world-class Aspira Spa. To view information on Elkhart Lake, go to [www.elkhartlake.com](http://www.elkhartlake.com).

### Conference

The 68th Annual WRMCA Convention will feature sessions on the industry, trucks, performance pavement mixtures, social media and marketing, as well as an invited legislator. We're Partners Receptions will be held on both evenings allowing quality networking time with industry comrades.

You won't want to miss the 36th Annual Concrete Design Awards that will be held on Friday, March 16th at 11:00 a.m. Architects, Contractors, Engineers, Owners, and WRMCA Member Ready Mixed Producers will be recognized for their unique and outstanding use of ready-mixed concrete. The registration fee to attend the awards is included in the full registration price.

# CONVENTION SCHEDULE

## WRMCA ANNUAL CONVENTION & CONCRETE DESIGN AWARDS

March 14-16, 2018 – Osthoff Resort, Elkhart Lake

### Wednesday, March 14th

- 1:00 - 1:30 p.m. Registration
- 1:45 - 2:30 p.m. Industry Update - Ray McVeigh
- 2:30 - 3:30 p.m. Regulatory Updates for Ready Mix Suppliers - Mark Abrahamson
- 3:45 - 4:45 p.m. Performance Engineered Concrete Pavement Mixtures - Kevin Wentland
- 5:00 - 6:00 p.m. We're Partners Reception

### Thursday, March 15th

- 8:00 - 8:45 a.m. Breakfast/Registration
- 8:45 - 9:45 a.m. Pushing the Limits of What You Know and Do - Juli Lynch
- 10:00 - 11:00 a.m. Surface Defects: Identification & Causes - Gerard Moulzolf
- 11:00 - 12:00 p.m. Introduction to the PAVE AHEAD Initiative - Ken Justice
- 12:00 - 12:45 p.m. Lunch
- 12:45 - 1:45 p.m. What Lies Ahead - Tim O'Malley
- 2:00 - 3:00 p.m. How to Use Social Media and Digital Marketing for Your Business - Brian Lee
- 3:00 - 3:30 p.m. Legislative Update - Peter Kammer
- 3:30 - 4:00 p.m. Board & Award Recognition
- 4:00 - 4:30 p.m. Wisconsin Legislator
- 5:00 - 6:00 p.m. Reception
- 6:00 p.m. Dinner (Convention Adjourns)

### Friday, March 16th - Concrete Design Awards

- 10:30 a.m. Registration
- 11:00 a.m. Presentation
- Noon Lunch & Adjourn

# REGISTRATION

**Dates:** Wednesday, March 14th-Thurseday, March 15th (Awards only Friday, March 16th)

**Location:** Osthoff Resort, 101 Osthoff Avenue, Elkhart Lake, WI 53020-0151  
Reservations: 800-876-3399

**Reservations:** The room block will be held for WRMCA members until **February 16, 2018**. Please mention that you are with the WRMCA to receive the special room rate of \$119/night for 1 or 2 bedroom Woodland Suite or \$159 for a 2 bedroom Lakeview/Courtyard Suites + taxes and fees.

**Registration:** Complete the form below with your check and mail to: WRMCA, 44 E. Mifflin Street, Suite 305, Madison, WI 53703, fax with credit card to 608-250-6306 or email [cschwenn@wrmca.com](mailto:cschwenn@wrmca.com). **NOTE: Only full registration includes Concrete Design Awards.**

**Cancellation:** Convention registration full refunds are available only through March 7, 2018. Cancellations must be made in writing through the WRMCA office. No refunds will be given after March 7, 2018.

Attendee Name	Full Registration WRMCA Member  \$350	Single Day Please indicate which day.  \$225	Guest  \$150	Concrete Design Awards Only  \$70
<b>TOTALS</b>				

**Method of Payment**

\_\_\_ Visa      \_\_\_ Mastercard      \_\_\_ Check      **TOTAL PAID:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Credit Card Number:** \_\_\_\_\_ **Expiration Date:** \_\_\_\_\_

**Credit Card Address:** \_\_\_\_\_

**Email :** \_\_\_\_\_ **Phone:** \_\_\_\_\_

If you are a full registration, please check this box if you will be attending the awards on Friday.